

### TAKING COOPERATION FORWARD

Building bridges for early stage investments Linking Business Angels with Start-ups

# THE STORY OF CE-CONNECTOR

Starting a business for young people often means finding their unique path in the start-up world, something that can seem a daunting task. So what if we

could give them access to Smart money, public instruments like financial help, grants, co-working space and public services, as well as expert support, in any sector of choice?

This is why we created a transregional system for building bridges for early stage investments. We started by finding a leading Business Angel who wanted to invest jointly with a group of local and international Investors, in

order to provide smart money for start-up growth. We then helped them tap into public instruments in order to maximize opportunities, as well as utilize all possible assets. Finally, we

introduced **EXPERT SUPPORT** in fields such as ICT, health and environmental technologies, renewable energies, smart cities and more; all, so our

customers could receive the most comprehensive market and sector insight available.

Since the beginning of the project we have brought the key ecosystem play-

ers together and developed a strategy that enables **public-private co-investment in 6 European countries**. With our partners from Germany, Poland, Croatia, Slovenia, Hungary and the Czech Republic - every day we strive to build a financial ecosystem that will aid especially young fresh ideas in coming true.

Together we build a stronger and more integrated Europe.

We are CE-Connector

# GETTING STARTED WITH INVESTING

We're here to make Angel Investing comfortable and convenient by supplying our customers with a Network of business angels that brings value beyond just accessing innovations to invest in.



# WHAT CAN WE OFFER YOU?





#### NEW BUSINESS OPPORTUNITIES

Scouting for start-ups is a demanding and time-consuming process. Investors are always in search of businesses from the growing markets and sectors which interest them or in which they have experience. Our selection platform makes searching for the right start-up more convenient.

#### INVESTMENT SUPPORT SERVICES

Full investment life cycle support services that will include expert consulting, analytics, financial predictions, valuation of IP and know-how, legal support and due diligence.



#### CO-INVESTMENT COMMUNITY & NETWORK

The project will give Business Angels the opportunity to grow their network. They will have a chance to invest as a group of angels, thus improving their investment potential as well as reducing risk. Synergy is everything.



#### ACCESS TO PUBLIC SUPPORT SCHEMES

Direct access to public support schemes in all 6 partner countries: Germany, Poland, Slovenia, Hungary, Croatia, Czech Republic.

### FREQUENTLY ASKED QUESTIONS

How do I join the ACIF and become a B u s i n e s s Angel?

Fill out the questionnaire, attach a recommendation letter from a Business Angel and send us the application through our website. Your application will be considered by the Board of Directors.

What is the level of investment?

Investments into innovative start-ups range between 75k - 1 mln EUR, with a minimum of 3 Business Angels per investment. You invest in the start-ups that pertain to your sector of interest. Every deal is negotiated "on an individual basis".



Do I have to pay membership or other costs?

No, there are no hidden fees or extra costs. There is also no membership system, all candidates applications are evaluated on an individual basis.



Do I need to have prior investing experience?

No, previous investment experience isn't required. We're looking for fresh minds who know what they want but need some market know-how and guidance to make their idea a reality.



#### Building Bridges for Early stage investments: Linking Business Angels with Start-ups

Start date: 04 - 2019 End date 03 - 2022 Budget (Overall): 1.995.288,03 €

Project of Interreg Central Europe

More information about the project is available at: https://www.interreg-central.eu/Content.Node/CE-Connector.html https://www.facebook.com/CE-Connector-112013953533065

Lead Partner:



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